V1.1 19/02/2024

MRP COOKIES & CREAM BAR



Product Summary Information

Product Name			Cookies & Cream Flavour Bar									
Product Descriptive Name			Cookie and cream flavour soya and milk protein bar covered in milk chocolate. Meal replacement for weight control.									
Energy p	er 100g:	1647 kJ/3	92 kcal En	2 kcal Energy per portion: 873 kJ/208 kcal Shelf Life at Launch: 9 mon			onths					
Pac	king Forma	t(s)	21 X 53 g or	7 X 53	g							
Summary Allergen Statement			Product contains: Milk, Soya , and Wheat (Gluten) . Not suitable for people with peanut, tree nut or sesame seed allergy.									
P	Product Typ	е	Meal replacement									
					(Category (✓)						
Shake	Smoothie	Soup	Porridge	De	ssert	Savoury Meal	Bite	s	Bar	Snack	Water Flavouring	Other
									✓			
CN Code			HS Code	Recip		Recipe Code	e Code		Recipe Revision		Revision Date	
18063100			180631	•			1			Pending		

Representative Product Images	

Organoleptic/Sensory Description				
Appearance	External: Milk chocolate coated bar. Internal: Brown core with visible cookie pieces.			
Aroma	Chocolate, milk, sweet.			
Flavour	Chocolate, milky, sweet, creamy, cookie/biscuit.			
Texture	Soft, crispy, chewy.			
Sound	N/A			

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Mandatory Particulars As per Regulation (EU) No 1169/2011 of 25/11/2011

Product Name	Cookies & Cream Flavour Bar			
Descriptive Name	Cookie and cream flavour soya and milk protein bar covered in milk chocolate. Meal replacement for weight control.			
Serving size / pack size	serving weight / volume, e ma		For multipack include number x weight / volume, e mark and total	
	Multipack / carton	21 X 53 g e	weight in brackets	
Ingredient list	Ingredients: Milk chocolate 19% (sugar, cocoa butter, whole milk powder, cocoa mass, whey powder (milk), emulsifier: lecithins (soya), flavouring), Milk protein, Soya crisps (soya protein, tapioca starch, salt), Crème filled cookie piece 9.9% (sugar, wheat flour (with added: calcium carbonate, niacin, iron, thiamine), vegetable oil (palm, palm kernel), cocoa powder, chocolate liquor, salt, raising agent: sodium bicarbonate, emulsifier: soya lecithin, natural flavouring), Humectant: glycerine, Partially inverted sugar syrup, Glucose syrup, Milk protein, Oligofructose, Sunflower oil, Water, Potassium phosphate, Flavouring, Calcium carbonate, Potassium chloride, Compound vitamin and mineral mixture (maltodextrin, vitamin C [ascorbic acid], ferrous fumarate, vitamin B3 [nicotinamide], vitamin E [dl-α tocopheryl acetate], zinc oxide, calcium D-pantothenate, copper gluconate, manganese sulphate, vitamin B6 [pyridoxine hydrochloride], vitamin B1 [thiamine hydrochloride], vitamin A [retinol acetate], vitamin B2 [riboflavin], folic acid, potassium iodate, chromic chloride, sodium molybdate, sodium selenite, vitamin K [α-phylloquinone], D-biotin, vitamin D3 [cholecalciferol], vitamin B12 [cyanocobalamin]), Magnesium oxide, Colour: plain caramel, Sodium citrate.			
Allergen Advice	For allergens, including cereals containing gluten, see ingredients in bold. Not suitable for people with peanut, tree nut or sesame seeds allergy. Suitable for vegetarians.			
Storage Instructions	Store in a cool dry place away from direct sources of heat.			
Preparation	None – Product is ready to consume.			
Instructions for use	None – Product is ready to consu	me.		
Name and address of FBO	of Manufactured in the UK by Cambridge Weight Plan Ltd, NN17 5LU.			
Country of Origin Statement	Made using cookie pieces of UK, EU and Non-EU origin.			
Advisory Statements	None.			
Lot Mark Non-Varnish Area	Space required for printing Date of Manufacture, Best Before, Lot mark and time. Format: 'L' to denote lot batch, followed by packing shop order and sequence number, e.g., L123456-1 and time.			

Preparation Instructions
None – Product is ready to consume.

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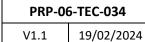
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Nutrition Information		per 100g	per 53g serving	%RI per 100g/53g
Energy	kJ	1647	873	
	kcal	392	208	
Fat ^{1,2}	g	13	6.8	
Of which Saturates	g	6.8	3.6	
Mono-unsaturates	g	3.4	1.8	
Polyunsaturates	g	2.0	1.1	
Carbohydrate	g	44	23	
Of which Sugars	g	26	14	
Polyols	g	8.0	4.2	
Starch	g	5.4	2.9	
Fibre	g	4.8	2.6	
Protein	g	26	14	
Salt	g	0.83	0.44	
Vitamin A	μg	642	340	80/43
Vitamin D	μg	3.6	1.9	72/38
Vitamin E	mg	10	5.4	85/45
Vitamin K	μg	61	33	82/43
Vitamin C	mg	79	42	99/53
Thiamin	mg	1.1	0.60	103/55
Riboflavin	mg	0.90	0.50	67/36
Niacin	mg	15	7.9	93/49
Vitamin B6	mg	0.90	0.50	67/36
Folic acid	μg	189	100	94/50
Vitamin B12	μg	1.4	0.80	57/30
Biotin	μg	38	20	75/40
Pantothenic acid	mg	4.0	2.1	66/35
Potassium	mg	1179	625	59/31
Chloride	mg	456	242	57/30
Calcium	mg	461	244	58/31
Phosphorus	mg	401	212	57/30
Magnesium	mg	213	113	57/30
Iron	mg	11	5.8	78/41
Zinc	mg	7.4	3.9	74/39
Copper	mg	0.80	0.40	78/42
Manganese	mg	1.5	0.80	76/40
Selenium	μg	40	21	73/39
Chromium	μg	32	17	79/42
Molybdenum	μg	40	21	79/42
lodine	μg	100	52.9	67/35

¹This product is compliant with Commission Regulation (EU) No 2019/649 which stipulates that the trans-fat content of food intended for the final consumer and food intended for supply to retail shall not exceed 2 grams per 100 grams of fat. This limit excludes trans-fats which occur naturally in fats of animal origin.

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² In compliance with EU Regulation 2016/1413 this product contains at least 1g of linoleic acid per portion.



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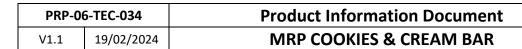
Compound Vitamin and Mineral Mixture – Ingredient Details					
Ingredient	mg/100g in product recipe	mg/portion in product recipe			
Maltodextrin	650.023	344.512			
Vitamin C [Ascorbic acid]	91.137	48.303			
Ferrous Fumarate	31.657	16.778			
Vitamin B3 [Nicotinamide]	17.154	9.092			
Vitamin E [dl-α tocopheryl acetate]	11.263	5.969			
Zinc Oxide	8.953	4.745			
Calcium D-Pantothenate	6.089	3.227			
Copper Gluconate	5.594	2.965			
Manganese Sulphate	4.684	2.482			
Vitamin B6 [Pyridoxine hydrochloride]	1.600	0.848			
Vitamin B1 [Thiamin Hydrochloride]	1.483	0.786			
Vitamin B2 [Riboflavin]	1.142	0.605			
Vitamin A [Retinol acetate]	1.069	0.567			
Folic Acid	0.217	0.115			
Potassium Iodate	0.187	0.099			
Chromic Chloride	0.153	0.081			
Sodium Molybdate	0.094	0.050			
Sodium Selenite	0.091	0.048			
Vitamin K [α-phylloquinone]	0.074	0.039			
D-Biotin	0.055	0.029			
Vitamin D3 [Cholecalciferol]	0.006	0.003			
Vitamin B12 [Cyanocobalamin]	0.001	0.001			

THE		DIET			
by Cambridge Weight Plan'					

Non-Mandatory Information

Vegetarian Status	Suitable for vegetarians.
Vegan Status	Not suitable for vegans.
Halal Status	Product is halal certified.
Ingredients Appropriate for Pictorial Representation	Milk Chocolate, Crème filled cookie pieces

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Nutrition and Health Claims Information				
Claim	Justification	Conditions		
"Substituting one of the main daily meals of an energy restricted diet with a meal replacement contributes to the maintenance of weight after weight loss"	Product nutrition is compliant with the conditions stated in the annex of regulation (EU) 2016/1413.	In order to bear the claim, information shall be provided to the consumer on the importance of maintaining an adequate daily fluid intake and on the fact that the products are useful for the intended use only as part of an energy-restricted diet and that other foodstuffs should be a necessary part of such a diet.		
"Substituting two of the main daily meals of an energy restricted diet with meal replacements contributes to weight loss"	Product nutrition is compliant with the conditions stated in the annex of regulation (EU) 2016/1413.	In order to bear the claim, information shall be provided to the consumer on the importance of maintaining an adequate daily fluid intake and on the fact that the products are useful for the intended use only as part of an energy-restricted diet and that other foodstuffs should be a necessary part of such a diet.		
"High Protein"	The energy from protein in this product is >20% of the overall energy content.	None, unless a corresponding health claim is made.		
"Source of Fibre"	Product contains a minimum of 1.5g of fibre per 100kcal or at least 3g fibre per 100g	None, unless a corresponding health claim is made.		
"High [Vit/Min]"	All vitamins and minerals in the nutritional declaration provide at least 30% of the RI/NRV.	None, unless a corresponding health claim is made.		

Micro-Profile				
Organism	Target	Accept	Reject	
Aerobic colony count	< 1,000 c.f.u /g	< 10,000 c.f.u /g	> 10,000 c.f.u /g	
Staphylococcus Aureus Salmonella	< 20 c.f.u /g	< 100 c.f.u /g	> 100 c.f.u /g	
	Absent in 25g	Absent in 25g	Present in 25g	

Heavy Metal Limits				
Lead (Pb)	Less than 0.30 mg per Kg	Mercury (Hg)	Less than 0.02 mg per Kg	
Cadmium (Cd)	Less than 0.05 mg per Kg	Arsenic (As)	Less than 0.20 mg per Kg	

Microbiological standard (c.f.u = colony forming units). Total aflatoxins: less than 5 microgram per kilogram.

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Revision	Reason for Revision	
1.0	First issue for revised product recipe.	21/06/2023
1.1	Vitamin B12 declaration corrected.	19/02/2024

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